



**REBAR**  
— TECHNOLOGY —

# **FIVE KEY BENEFITS**

of Automating  
Recurring Billing



Billing and payments are vital processes for any business, but some companies may find existing processes tedious and time-consuming. Business growth is great, but companies will want to consider a purpose-built billing platform as they scale. The right solution will enhance the customer experience, streamline operations, and accelerate cash.

## HERE ARE **FIVE KEY BENEFITS** OF AUTOMATING BILLING PROCESSES:



### **Back-Office Productivity**

Reduce the amount of time spent on manual back-office processes and utilize your valuable resources more effectively. Invoicing and payment processing can be taken out of your staff's hands and automated through a billing platform saving countless hours of monthly effort.



### **Modernized Payment Acceptance**

Today's consumers expect multiple payment options. Gain new customers and satisfy your loyal ones by accepting a diverse range of payment methods and give customers the ability to self-serve online. With a portal customers can update stored payment methods and adjust their delivery preferences. Anything customers can do themselves will reduce the burden on a business's customer service staff.

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### Maximized Revenue/Accelerated Cash

With a billing platform, your payment collection process will be simplified and efficient. Overdue notices can be sent automatically. If a customer's payment doesn't go through, you'll be notified through the platform and will be able to focus on the customers that actually need attention.

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### Customer Loyalty That Pays

Gaining new customers is hard. Optimize the customer relationships you already have and gain new ones by adding recurring services to your offering. Built-in loyalty programs drive incremental revenue and lead to more requests for the other services you offer.

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### Regulatory Compliance

Ensuring data privacy is burdensome for any organization. Having a billing and payments focused solution in place stores payment credentials safely and keeps data secure. We have all seen news stories about data breaches. Merchants who fall victim to these breaches face high financial costs and damage to their reputation, both of which can be detrimental to the future of the business.



# ..... GROWTH TECHNOLOGY FOR RECURRING BILLING

Rebar Technology Solutions was created to deliver better subscription payment systems that improve operations, increase revenue and remove compliance headaches. Leveraging decades of merchant-side experience and consulting expertise, we design, build and operate powerful applications and integrations that meet the unique requirements of our clients' businesses.

The team at Rebar understands your challenges and can implement a customized solution for your business.

**To learn more about how we can help, email us at [info@rebartechology.com](mailto:info@rebartechology.com) or visit our website at [rebartechology.com/contact](https://rebartechology.com/contact).**